

What is claimed is:

- 1 1. An event program distribution system comprising:
2 an event gathering system connected to a network;
3 a plurality of program receiving sites connected to the network for
4 transmitting a request message to the network, each of said receiving sites
5 having a screen whose size is sufficient to be viewed by public audience;
6 a server connected to the network for responding to said request
7 message with a blank application form said receiving sites via the network,
8 said application form containing at least one scheduled event program and a
9 scheduled date and a time scale of the program, the time scale indicating
10 opening and closing times of day of the event program;
11 said program receiving sites being responsive to said blank application
12 form for returning a filled-in application form to the server via the network,
13 said application form indicating one or more requested event programs,
14 said server being responsive to said filled-in application form for
15 mapping each of a plurality of requested event programs indicated in the
16 application form in a memory to one or more requesting program receiving
17 sites, monitoring the memory for detecting the date and time scales of each
18 event program, receiving an event program from said event gathering system
19 when the scheduled date and opening time of day of the program are
20 detected and distributing the received event program to one or more
21 program receiving sites which are mapped to the event program until the
22 scheduled closing time of day of the program is detected.
- 1 2. The event program distribution system of claim 1, wherein said
2 event program is distributed on a real-time basis.
- 1 3. The event program distribution system of claim 1, wherein said
2 program receiving sites include a game center.

1 4. The event program distribution system of claim 1, wherein said
2 program receiving sites include a movie theater.

1 5. The event program distribution system of claim 1, wherein said
2 program receiving sites include a "Karaoke" hall.

1 6. The event program distribution system of claim 1, wherein said
2 program receiving sites establish a two-way speech path to said event
3 gathering system.

1 7. A method of distributing an event program, comprising the
2 steps of:

3 transmitting a request message from a plurality of program receiving
4 sites to a server, each of said program receiving sites having a screen whose
5 size is sufficient to be viewed by public audience;

6 receiving, at said server, said request message and transmitting a
7 blank application form to the program receiving sites, containing at least one
8 scheduled event program, a scheduled date and a time scale for the event
9 program, the time scale indicating opening and closing times of day of the
10 program;

11 transmitting a filled-in application form to the server, containing one
12 or more requested event programs from said program receiving sites in
13 response to said blank application form;

14 responsive to said filled-in application form, mapping each of a
15 plurality of event programs in a memory to one or more requesting program
16 receiving sites; and

17 monitoring said memory, at said server, for detecting the date and the
18 time scale of each event program mapped in said memory and receiving an
19 event program from an event gathering system when the date and the
20 opening time of day of the event program are detected and distributing the

21 received event program from said server to one or more program receiving
22 sites which are mapped in said memory to the event program until the
23 closing time of day of the event program is detected.

1 8. The event program distribution system of claim 1, wherein said
2 event program is distributed on a real-time basis.

1 9. The event program distribution system of claim 1, further
2 comprising the step of establishing a two-way speech communication path
3 between to said program receiving sites and said server.

1 10. A computer readable storage medium embodying a program
2 for executing the steps of claim 7, 8 or 9.